



For Immediate Release:

For further information
Contact: Ted Fisher
TFisher@Kilawatt.com
802.985.2285

Gardener's Supply Chooses Kilawatt Technologies to Fight Global Warming

Companies will Reduce Greenhouse Gases and Lower Energy Costs for Leading National Gardening Brand

Shelburne, Vermont: Kilawatt Technologies is pleased to announce that Gardener's Supply has signed a two-year agreement to work with the company to implement an energy program and green strategy for reducing greenhouse gas emission and lowering costs at the company's three Vermont buildings. Gardener's Supply is America's leading direct marketing source of innovative gardening products. Over the next two years, the company plans to achieve a 22% or more reduction in greenhouse gases (GHG) and at least a 20% annual drop in energy costs for their buildings.

"Our business has always been about people, planet and profits, but also about improving the world through gardening one backyard at a time by helping gardeners grow beautiful flowers and delicious vegetables. That's why we are just thrilled to be able to work with Kilawatt Technologies, who understand this philosophy and will help us make a measurable difference to our 'triple bottom line,' said Jim Feinson, president and chief executive officer, Gardener's Supply.

Gardener's Supply and their "Green Team", comprised of employees from throughout the company, have been working for years to lower their environmental impact and have been implementing all available best practices to minimize their effect on the environment. The

company has undergone an independent environmental and energy assessment and decided to work with Kilowatt Technologies based on the company's past success and record of helping organizations dramatically reduce greenhouse gas emissions and energy consumption, as well as, track and report the environmental impacts of these efforts.

A Vermont company, Kilowatt Technologies has developed innovative, proprietary energy conservation software called EnerSuite and is on the leading edge of providing practical, successful solutions that support global warming initiatives and reduction of greenhouse gas emissions. Kilowatt Technologies is one of a few national companies focusing on cutting energy costs and reducing greenhouse gases utilizing technology. By understanding how and when energy waste occurs, Kilowatt Technologies is able to provide cost effective strategies for reducing energy consumption and costs with no capital investment.

Gardener's Supply is a \$70 million company founded in 1983 by a handful of enthusiastic Vermont gardeners and today serves millions of gardeners nationwide. The company actively promotes gardening as an important way for people to make the world a better place in their own backyards, in their communities, and in the world at large. Gardener's Supply donates 8 percent of their pre-tax profits to gardening-related initiatives and organizations working in the areas of sustainable agriculture, the environment and hunger.

For information about Gardener's Supply, please visit <http://www.gardeners.com>. To learn more about Kilowatt Technologies visit <http://www.kilowatt.com> or call 802.985.2285.

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